



Data breaches are ravaging the modern world, and **banks are in the crosshairs.** 

International firms, mid-size institutions, and community banks have all been targeted.

Beyond the billions in losses, banks must also contend with an even costlier risk: **long-term reputational damage.** 

A single attack can reverse a lifetime of trust from your customers and employees alike.

For modern banks, **true confidence depends on securing your digital domain.** 

The .Bank domain has robust security behind it, offering greater protection against the most common cyberattacks, for your bank and your customers.

## <u>Schedule a meeting</u> with us to get started.

## Why .Bank?

Most domains are available to the public. Everyone can access them, which means anyone can impersonate them.

## .Bank is the only domain extension built exclusively for the banking community.

Only banks can register and use .Bank, which means nobody can "spoof" your good name.

With a .Bank domain, you'll guard against the most common cyberattacks and enjoy:

- Security you can count on.
- Protection of customer trust and loyalty.
- Employee confidence and clarity.
- A powerful marketing message about your bank's cybersecurity.

## It's time to "dot" your bank.

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